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FOR IMMEDIATE RELEASE

BALTIMORE, MD (March 29, 2011)- WLOY Radio to Host Battle of the Bands March 31

WLOY, the non-profit, student-run radio station at Loyola University Maryland, will host its annual Battle of the Bands on Thursday, March 31. The free event begins at 9 p.m. in McGuire Hall on the University's North Charles Street campus.

The show features four bands: Cold Star Fox, Nightsbridge, The Dialogue, and The Palace at 4 a.m. 5 judges will vote to determine the winning bands based on performance, songwriting, audience reaction and overall energy. The judges will remain anonymous until the event, but have been selected for their backgrounds in the music industry, live performance and recording. The winner of the battle will perform as an opening act at Loyolapalooza, Loyola's free, outdoor spring concert on May 1st. At the Battle of the Bands, WLOY will also be giving away tickets for upcoming concerts at Rams Head Live and Pier Six Pavilion.

WLOY is Loyola University Maryland's campus radio station. The student-run radio station has been operating year-round since March 2003. The station can be heard on 1620AM, and via the Internet. WLOY offers a variety of live shows of different genres. Shows are hosted by students and community members, and include weekend programs such as *What Happens Next?*, designed for Baltimore City school children. WLOY has received local and national awards for its programming and community outreach, including selection to the 2011 Top 25 College Radio Stations in the mtvU Woodie Awards. For more information regarding WLOY's shows or fundraising efforts, please email wloy@loyola.edu or call 410-617-5349.